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Digital Empowerment



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GENERATING QR CODE FOR ONLINE DONATIONS

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What is QR Code?

QR code is known as a quick response code and can be scanned with the camera on a smartphone.

There are two types of QR codes:

static

dynamic

Benefits of the QR code

- ▶ Convenient for donors
- ▶ Increased donations
- ▶ Improved donor experience
- ▶ Increased exposure
- ▶ Enhanced security



WHAT IS UPI ID?





What is UPI ID?

UPI ID, also known as Unified Payment Interface ID, users can share their UPI ID instead of sharing their bank account details with customers or family members when they need to receive payments.



Who started UPI?

- UPI has been developed by The National Payments Corporation of India (NPCI)
- Regulated by the Reserve Bank of India (RBI).
- It was launched by NPCI on 11th April 2016 and was publicly launched on 25th August 2016.



Examples of UPI Id

- ❖ priyankajain@ybl or 900091299@hdfc
- ❖ “priyankajain” can be your name, email address, or mobile number and ‘@ybl and @hdfc’ are your bank’s initials.

What details are required for UPI?

- ❖ Bank account : With a member bank, i.e., your bank should allow you to use the UPI feature.
- ❖ Mobile number must be registered with your bank account.





Find UPI ID in Google Pay

Step 1: Open Google Pay

Step 2: Tap the icon/photo on the top right

Step 3: Tap bank account

Step 4: Tap the bank account associated with the UPI ID

Step 5: You will find the associated UPI ID under UPI IDs

Installation & Creation of Gpay

Installation of Gpay:

<https://www.youtube.com/watch?v=cOEUEZsDfek>

Creation of UPI ID:

<https://www.youtube.com/watch?v=lYCjdhB8IKg>

Set Amount for Google Pay QR Code

<https://www.youtube.com/watch?v=vpgdLs7f934>



How to Transfer Money Using UPI ID?

Step 1: On your preferred UPI app, enter the recipient's UPI ID, phone number, or account number.

Step 2: Enter the amount to be transferred

Step 3: Enter your UPI PIN to initiate the transaction

Step 4: (Optional): Check transaction status and history on your chosen UPI app

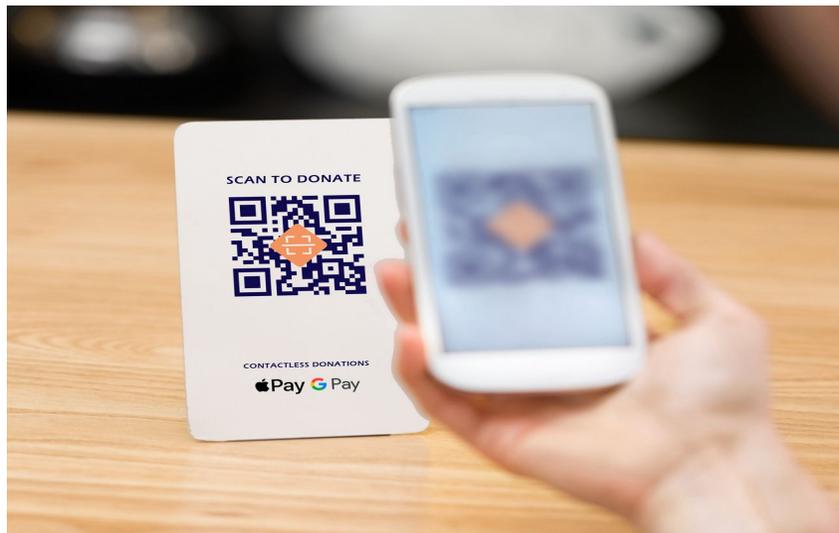
Link: https://www.youtube.com/watch?v=U_v76E8yR74

Place the QR code on your NGO website

Example:

<https://laxmivenkateswar.1ngo.in/>

<https://sangameshwara.1ngo.in/>





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THANK YOU

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